



# ECONOMICS & MANAGEMENT



APPLICATION  
PERIOD:  
1 FEBRUARY-  
31 MAY 2021



PROGRAMME  
DATES:  
5-16 JULY 2021



BAYREUTH  
INTERNATIONAL  
SUMMER  
SCHOOL



# ECONOMICS & MANAGEMENT

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## COURSE OVERVIEW

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### WEEK 1 - ECONOMIC GROWTH, DEVELOPMENT AND INSTITUTIONS

We will study which factors can contribute to considerable income growth and the associated improvements in the standard of living.

### WEEK 2 - INTERNATIONAL MANAGEMENT

This module emphasizes the cultural issues in the business world. how intercultural competences can facilitate interaction and cooperation with business partners of diverse cultures.

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For more information, visit our webpage or send us an email



[www.summerschool.uni-bayreuth.de](http://www.summerschool.uni-bayreuth.de)



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